



## Global Reward Solutions launches GRS Storefront: Connect instantly to the *coolest* rewards on the planet.

NEWS RELEASE July 3, 2015 – Toronto. Global Reward Solutions® (GRS®), the world's leading cloud-based reward management platform, today announced the introduction of **GRS Storefront**, a fast-connect API for end-to-end local and global reward management.

Companies can now connect to the GRS platform within days while eliminating all of the costs associated with managing reward data across all major reward categories. Organizations can save hundreds of thousands of dollars annually by consolidating their sourcing and data management through GRS on both a local or global basis.

"The vision for GRS Storefront is speed and simplicity ... it's quick and easy to set up, comprehensive and low cost," said David Peer, VP Global Merchandising for Global Reward Solutions. "Nobody else in the industry has a tool this simple that supports every kind of reward requirement a client might have within any market vertical. For internet start-ups looking for fast track ways to monetize their new apps, GRS Storefront is the perfect solution."

Additional features of GRS Storefront include:

- Automated global currency conversions to ensure financial integrity.
- Companies can customize the look and feel of their reward galleries by client.
- GRS Point Bank tracks all member point balances.
- Integrated with PayPal to enable members to securely top-up their points.
- Real-time reporting and order tracking.
- 24/5 global Tier 2 support team connected via integrated ticketing system.

GRS has truly simplified local and global reward management by consolidating the most comprehensive network of fully vetted, global suppliers across all major reward categories into a single, client-managed dashboard. The GRS dashboard provides transparency and control over all reward management processes with instant visibility throughout the entire supply chain.

GRS Storefront provides the quickest and easiest way to access the world's most comprehensive global shopping mall with over 10 million items to choose from. Reward categories include global merchandise, books and media, mobile top-up, online travel, event tickets, retail gift cards, experiences and virtual prepaid solutions. Best of all with GRS Storefront, clients only need to point and click to activate their next gallery; it's that simple.

Unlock your company's growth potential with Global Reward Solutions and GRS Storefront.



### **About Global Reward Solutions**

Global Reward Solutions (GRS®) is the world's leading cloud-based reward management platform addressing the local and global needs of point-based and e-commerce solution providers. At GRS we never stop innovating new ways to simplify the effectiveness of our global reward management while delivering the coolest stuff ***anywhere*** on the planet.

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